

# PCTO TOURISM & HOSPITALITY

## CHESHIRE CAMPUS



**Gain practical skills and industry knowledge: One or two week programme for groups of 10 or more.**

Our PCTO Programme offers students an immersive learning experience at our Cheshire campus. Combining classroom learning with real-world application, the programme features up to four modules: Tourism to Cities, Hospitality, The Arts, and Promoting a Historical Site.

Students engage in project-based learning, including pitching ideas and visiting local hospitality businesses, applying their skills in practical ways to boost confidence and employability. The experience is enriched with cultural excursions, such as a Shakespeare discovery trip, providing a deeper understanding of British heritage.

Set in a historic campus with onsite accommodation, students enjoy a safe and welcoming environment just a train ride from Manchester, Liverpool, and Chester. This well-rounded programme builds language proficiency, work-based skills, and cultural awareness, preparing students for further education and future careers.



### PROGRAMME DETAILS

- 7 hours language input and practice classes per week.
- 12 hours workshops and presentations per week.
- 6 hours of discovery projects per week.

### KEY INFORMATION

- Centre is within 45 minutes of Manchester airport.
- Start date any Monday.
- Close to Manchester and Liverpool city centre.
- **Price: £600 - £630 per week**

### WHAT'S INCLUDED

- **Single en-suite** residence rooms (full-board meals on site).
- **Company visit:** IBIS styles hotel.
- **University workshop visit.**
- **Full day weekend excursion** to Manchester (Etihad stadium visit included).
- Additional **excursions and activities** included throughout your stay.
- **Airport transfers** (MCR airport return).









# SAMPLE TIMETABLE

## WEEK 1

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
 Arrivals/ Departures	Course Introduction and Assessment	Urban Tourism and City Features	 Collation Discovery	The Hospitality Industry	Customer Service C.O.P	 Manchester Football Tour
	 Team Building Workshop	 Chester Discovery	Lunch	 Chester Project Presentations	 Hospitality Discovery	
Free Time/Evening Meal						

## WEEK 2

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
 Chester Zoo	Culture and the Arts	Traditional Culture in Modern Times	Historical Landmarks and Ancient sites	Social Media and Viral Promotion	Review Presentations	 Liverpool Music Industry Tour
	 Shakespeare Discovery	 Blue Planet Excursion	Lunch	 Hidden Castle Discovery	 Content Creation Workshop	
Free Time/Evening Meal						

